

## GREATER FALMOUTH REDEVELOPMENT



*Artist impression of the Historical Falmouth Jamaica Cruise Terminal  
Development by Ideas Inc.*

### Background

Plans are underway for the declaration of Falmouth as a UDC designated area. Prime Minister Hon. Bruce Golding, who is also portfolio Minister for the UDC, has entrusted the Corporation with the responsibility of co-ordinating the project for developing and implementing an Integrated Master Plan for the Greater Falmouth area. The UDC will also be coordinating the upgrading of the town ahead of the arrival of the world's largest cruise ship - the Royal Caribbean's Oasis of the Seas scheduled for arrival on January 5, 2011. It is expected that that maiden voyage into Falmouth Harbour will take upwards of 6500 visitors to our shores.

### Scope

#### Resort Upgrading Programme

Components of the work identified to be undertaken by December 2010, include:

- Pedestrianisation of Water Square (Creation of alternate public parking)
- Landscaping and Beautification
- Squatter Relocation
- Sidewalk Improvement
- Road Paving
- Erection of Signage to Streets
- Solid Waste Management

## **Resort Upgrading Programme Cont'd**

- Zinc Fence Replacement
- Installation of Garbage Receptacles and Bins
- Erection of Story Boards and
- Cleanup Programmes

## **The Greater Falmouth Re-development Plan**

The Greater Falmouth Redevelopment will facilitate the planned and orderly development of the area focusing on the management of land use allocation for residential, commercial, industrial, resort, institutional, recreational, agricultural and conservation purposes. The plan should also see the Town Planning's 1995 boundaries being extended to include:

- Daniel Town and its environs
- Areas of George's Valley and Kent Estates, westward to the parish border with St James.

Key stakeholders in the UDC's march towards making Falmouth a world class destination and beacon of urban and regional planning are the Parish Council, the Tourism Product Development Company, the Port Authority, the National Works Agency (NWA), the National Water Commission (NWC), the Ministry of Water and Housing, the Jamaica National Heritage Trust, the Ministry of Health, the National Solid Waste Management Authority (NSWMA), the Police the Transport Authority, Private Sector and the general community.

## **Status**

The UDC has, through the newly created Economic Development and Corporate Relations Division (EDCR), been convening meetings with all stakeholder groups to discuss the proposals and distill and agree the plan for implementation. Additionally a series of meetings and workshops have also been held in the town out of which sub committees have been charged with various responsibilities for the development process.